

# Notice of Meeting

## Leader Decisions



<b>Date &amp; time</b>	<b>Place</b>	<b>Contact</b>	<b>Chief Executive</b>
Tuesday, 10 November 2015 at 1.00 pm	Members' Conference Room, County Hall, Kingston upon Thames, Surrey KT1 2DN	Andrew Baird or Rianna Hanford Room 122, County Hall Tel 020 8541 7609 or 020 8213 2662	David McNulty

Andrew.baird@surreycc.gov.uk or  
Rianna.hanford@surreycc.gov.uk

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**This meeting will be held in public. If you would like to attend and you have any special requirements, please contact Andrew Baird or Rianna Hanford on 020 8541 7609 or 020 8213 2662.**

**Leader**  
Mr David Hodge

## **AGENDA**

### **1 DECLARATIONS OF INTEREST**

To receive any declarations of disclosable pecuniary interests from Members in respect of any item to be considered at the meeting.

Notes:

- In line with the Relevant Authorities (Disclosable Pecuniary Interests) Regulations 2012, declarations may relate to the interest of the member, or the member's spouse or civil partner, or a person with whom the member is living as husband or wife, or a person with whom the member is living as if they were civil partners and the member is aware they have the interest.
- Members need only disclose interests not currently listed on the Register of Disclosable Pecuniary Interests.
- Members must notify the Monitoring Officer of any interests disclosed at the meeting so they may be added to the Register.
- Members are reminded that they must not participate in any item where they have a disclosable pecuniary interest.

### **2 PROCEDURAL MATTERS**

#### **2a Members' Questions**

The deadline for Members' questions is 12pm four working days before the meeting (4 November 2015).

#### **2b Public Questions**

The deadline for public questions is seven days before the meeting (3 November 2015.)

#### **2c Petitions**

The deadline for petitions was 14 days before the meeting, and no petitions have been received.

### **3 ACCESS TO DEFIBRILLATORS IN SURREY COUNTY COUNCIL BUILDINGS**

(Pages 1  
- 8)

Defibrillators have been described as the single most important determinant for survival following Serious Cardiac Arrest.

The aspiration of Surrey County Council is to locate a public access defibrillator in every Corporate Surrey County Council building, by prioritising the roll out based on the greatest concentration of staff.

This document outlines the benefits of access to automated external defibrillators and how they can be deployed across these Corporate sites to help both staff and those in the wider community to help resuscitate a victim of an SCA.

#### **4 WATTS GALLERY AND THE ARTISTS' VILLAGE, COMPTON**

(Pages 9  
- 18)

Watts Gallery Artists' Village in Compton, owned by the Watts Gallery Trust, is a unique arts and crafts centre in the Surrey Hills, which provides opportunities for visitors to see the work of leading Victorian artists G.F. and Mary Watts and other linked exhibitions, and engage in a wide range of activities which capture the Watts' commitment to "Art for All". The Watts Gallery Trust has purchased the Watts' original home and studio, Limnerslease, as part of the Village, with the home being partly funded through time-limited loans.

The report identifies support proposed to be provided by the Council to the Trust, by funding £1m (secured by a legal charge on the property) to ensure that Limnerslease remains in the ownership of the Trust and is further developed to enable the Trust to enhance its profile as a leading heritage, arts and educational centre in Surrey and increasingly nationally.

#### **5 COMMUNITY IMPROVEMENTS FUND**

Reports to follow.

**David McNulty**  
**Chief Executive**

Published: Monday, 2 November 2015

#### **MOBILE TECHNOLOGY AND FILMING – ACCEPTABLE USE**

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**SURREY COUNTY COUNCIL**

**LEADER OF THE COUNCIL**

**DATE: 10 NOVEMBER 2015**

**LEAD OFFICER: JULIE FISHER**

**SUBJECT: ACCESS TO DEFIBRILLATORS IN SURREY COUNTY COUNCIL BUILDINGS**



**SUMMARY OF ISSUE:**

Defibrillators have been described as the single most important determinant for survival following Sudden Cardiac Arrest (SCA).

The aspiration of Surrey County Council is to locate a public access defibrillator (PAD) in every Corporate Surrey County Council building, by prioritising the roll out based on the greatest concentration of staff.

This document outlines the benefits of access to automated external defibrillators (AEDs) and how they can be deployed across these corporate sites to help both staff and those in the wider community to help resuscitate a victim of an SCA.

**RECOMMENDATIONS:**

It is recommended that:

1. The Leader approves an initial capital investment of £53,000 to supply defibrillators in all Fully Serviced buildings which in total will benefit approx 4,000 staff.
2. Following these installations the Leader approves a further £155,000 between 2016 and 2017 for the roll out of defibrillators across the remainder of the 186 Corporate sites.

**REASON FOR RECOMMENDATIONS:**

The introduction of these units will increase the survival of victims of cardiac arrest at Corporate sites within the 11 districts of Surrey.

The Leader granted funding to Surrey Fire & Rescue Service (SFRS) to introduce 150 defibrillator units onto fire service vehicles and fire stations during last financial year as an enabler for a county wide co-responding scheme across the remainder of Corporate sites and this wider provision will safeguard this initiative.

Wider provision of public access defibrillators, together with awareness and training, will lead to recognising signs and symptoms of cardiac arrest at an earlier stage and increased confidence among staff and the public on how to use them.

<b>DETAILS:</b>
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### **Business Case**

1. Defibrillation is one crucial stage in a sequence of events that need to occur for the resuscitation of a casualty of a Sudden Cardiac Arrest (SCA). The chain of survival starts by summoning the emergency services, then providing chest compressions alternated with rescue breaths to keep the victim alive until the final stage of defibrillation.
2. Most cases of SCA are caused by an abnormality of the heart's electrical rhythm which results in the heart becoming chaotic and uncoordinated. Death is inevitable unless the condition is recognised promptly and defibrillation is undertaken.
3. The crucial determinant for survival of a casualty is the interval between the initial collapse and the use of a defibrillator to deliver a shock. While a defibrillator would be available upon the attendance of emergency services, evidence by the Resuscitation Council (UK) and British Heart Foundation shows that the single most important determinant of survival from cardiac collapse is early defibrillation. The chances of successful defibrillation decline at a rate of 7-10% with each minute of delay.
4. The strategy proposed, therefore, is to have a Public Access Defibrillator (PAD) installed at the wider Corporate sites where it may be needed so that it can be accessed quickly by someone nearby, taken to the person who has collapsed and used before the arrival of emergency services and professional help.

### **Procurement Strategy**

5. To ensure a consistent approach it is proposed to purchase the iPAD SP1 Automated External Defibrillator through Wel Medical.
6. Property intends to apply for a waiver to purchase the equipment on the evidence from South East Coast Ambulance (SECAMB) who have themselves gone through a tendering process as have SFRS. Both these services have purchased this model to support their first community responders and Property wish to match the same equipment as SECAMB for the ease of hand over of a patient.
7. Wel Medical has offered Surrey County Council (SCC) a 40% discount of the unit price which offers a significant saving on the units to be purchased. The unit price includes a full starter kit and everything needed to make the unit operational.
8. At a number of sites there may be the requirement to house the unit externally at the site to allow greater public access. This would require a separate external housing unit with a secure key pad locker, and if necessary the installation of a power source.

### **Maintenance**

9. The iPad SP1 require little to no maintenance. They come with a 10 year guarantee and the batteries have a life expectancy of 5 years which allows the units to be left unattended for long intervals. Replacement batteries are currently £100.
10. The units perform daily self tests and a warning display will appear if the unit requires attention. No charging or pad changes are required.

### Training

11. iPads are designed for use by members of the public or staff with little to no training.
12. An awareness campaign will be introduced across all the sites about the introduction of the PAD units. Corporate first aid training will be updated to include PADs awareness.
13. Instruction will be given to nominated staff at Corporate sites via a DVD provided by the Wel Medical and the British Heart Foundation. Support has also been offered by colleagues from SFRS.
14. As well as having a PADs training it is vital that staff are also made aware of basic cardio resuscitation. This basic first aid will ensure an oxygen supply to the brain and other vital organs is maintained, thus making it more likely that the heart can be re-started by defibrillation.

### Insurance/Liability

15. It is natural for staff or members of the public to be concerned about the implications for the casualty, as well as for themselves, if they administer medical intervention of any kind, including, whether they are carrying out the correct procedure, making the condition worse or incurring any personal liability or liability on behalf of the Council to provide a particular level of care.
16. However, a common duty exists to act and provide 'reasonable assistance' to those in danger or medical need, and this can extend, under implied contract, to employers in respect of their employees.
17. For someone to be held liable for their actions in trying to assist in a medical emergency, it would have to be shown that the intervention had been grossly negligent, or intentionally applied in the wrong manner, and effectively left the victim in a worse medical situation than if there had been no intervention at all. In the circumstances of a SCA it is unlikely that would arise.
18. Further, under the [Social Action, Responsibility and Heroism Act 2015](#) (SARAH Act 2015), after 13 April 2015, if facing a claim that intervention or assistance provided was negligent or in breach of a statutory duty, in determining the steps the person was required to take to meet a standard of care, it will be relevant to look at whether:
  - It occurred when acting for the benefit of society or any of its members.
  - It demonstrated a generally responsible approach towards protecting the safety or other interests of others.

- The alleged negligence or breach of statutory duty occurred when the defendant was acting heroically by intervening in an emergency to assist an individual in danger and without regard to the defendant's own safety or other interests.
19. PADs are, by their very design, intended for use by the public and by the medically untrained. The unit has inherent safety features to ensure that the unit will only discharge its shock if the victim has a heart rhythm that will lead to death if they do not receive a shock
  20. By using a PAD it is also highly unlikely to make the victim's condition worse, as without timely defibrillation, death is likely to result unless emergency services are able to attend before this occurs. The insurance position is very straightforward in that the public liability policy will indemnify anyone who administers first aid, treatment or a medical intervention. The insurance policy does recognise that we do have a number of medical interventions both routinely and as part of an emergency. There is clearly a limit as to the cover but it does recognise the use of more intrusive techniques.
  21. If a defibrillator is used in good faith in a situation that a member of staff feels merits it, any claim that might arise which alleges negligence on that person's part will be covered and dealt with by SCC's public liability policy.

#### **CONSULTATION:**

22. Establishing a PAD scheme across corporate sites has been under discussion for many years with Members. With greater concentration of staff at key Council offices and a greater number of the public present or passing through our public sites to gain services, there is a greater risk of SCA occurring.
23. Property has been consulting with SFRS since February 2015 to scope the plan of this project and have benefitted from the work they have done with SECAMB as well as their work in the local community.

#### **RISK MANAGEMENT AND IMPLICATIONS:**

24. This section details potential risks to the successful delivery of the project and the actions which would be taken to mitigate these risks.
25. **There are not enough funds available to support the project.** The costs provided above are estimates but do include a saving of over 40% per unit. In addition, by phasing the roll out of the units up to 2017 it will allow SCC to prioritise funds based on need per district.
26. **There are not enough resources to deliver the project.** Officer time has been identified to scope out the project and delivery can be phased per Directorate with Customers and Communities following on from the Corporate sites.
27. **The costs associated with the project outweigh the perceived benefits to the community.** Evidence has shown that PADs are more likely to be effectively used in places used or attended by large numbers of people. It

therefore follows and makes sense to try and have as many PADs available in all such places.

28. **Priority districts are not where SCC buildings are located.** Officers have a hot spot map of the location of existing PADs and areas of estimated numbers of cardiac arrests. The roll out of the PADS will allow as wide a spread as possible to allow rapid access to a nearby defibrillator for as many cardiac arrest victims as possible.

#### **Financial and Value for Money Implications**

29. The initial unit price per iPad is £1,294. By applying the 40% discount from Wel-Medical, the preferred supplier, this brings the unit price down to £817.00 which includes all associated equipment, warranties and start up kit.
30. An additional unit cost of £580.00 for an external cabinet and charging unit would apply at sites where units are housed on an external wall. It is assumed in the first phase five such units would be required with an investment of £2,900.
31. Wel-Medical supply iPads to SECamb for their community first responders as they are fully automatic and listed by the British Heart Foundation as a recommended product. Wel-Medical has designed an adaptor lead that is compatible with the Lifepak 1000 Defibrillator thus ensuring a smooth handover of patient care to SECamb.
32. SECamb have already taken part in a competitive tendering process and identified the iPad as the preferred choice for a Public Access Defibrillator. Through the NHS procurement framework Wel-Medical can offer the unit at a discounted rate as shown above. They have offered SCC the same discounted rate and in addition electrode pads, battery and carry case will be provided free of charge.
33. Purchasing through Wel-Medical will ensure that SCC remains compliant with SECamb governance in relation to defibrillation and enable the transition of patient care is as smooth as possible.
34. In phase one Property Services are looking to purchase 62 units for all sites within the Fully Serviced Accommodation portfolio, including County Hall. This will benefit over 4,000 staff and will be completed by the end of March 2016. With external units this will be an investment of £53,000.
35. Phase two will consist of purchasing 186 units for installation across the remainder of the operational portfolio at an investment of £155,000. This work should commence from March 2016 and be completed by 2017.

#### **Section 151 Officer Commentary**

36. The proposed capital spend is not part of the Medium Term Financial Plan (MTFP). The Section 151 officer supports the initial investment in phase one only. Further discussion is needed around phase two.

### **Legal Implications – Monitoring Officer**

37. Employers have an implied duty to act and provide reasonable assistance to employees, and visitors, in medical emergencies. In determining the appropriateness of intervention, and the standard of care given by any person, it is relevant to consider whether they are acting in response to a medical emergency.
38. While this does not require adoption of a particular device at Corporate sites, PAD devices are designed for use by the public and include safety features to ensure that their use would not harm the user or the casualty. Accordingly, it is unlikely that any liability would attach to individuals or the Council from the use of PADs.
39. In the circumstances, as they can save lives, wider provision of PADs may actually serve to reduce the likelihood of any claims of negligence or breach of statutory duty. Accordingly there are no unacceptable legal or risk implications from this.

### **Equalities and Diversity**

40. The provision of PADs at SCC sites will increase access to and confidence in using such devices for the public and members of staff. Evidence has shown this will lead to a direct increase in rates of survival from cardiac arrest. The wider social benefit will be one of greater awareness of recognising signs and symptoms of a cardiac arrest at an earlier stage.
41. If the installations of the units lead to changes in ways in which the sites are managed then Officers will consider whether it is appropriate to carry out an Equalities Impact Assessment.

### **Public Health implications**

42. PADs are most likely to be used (and used effectively) in places used or attended by large numbers of people. Cardiac arrest is more likely in certain places, such as large shopping centres and railway stations, than in others. It makes sense to ensure that all such places have PADs readily available. In other places where cardiac arrests may occur less frequently and be more widely spread out it makes sense to try to have enough PADs to allow rapid access to a nearby defibrillator for as many cardiac arrest victims as possible. PADs are an important part in the chain of survival.

### **WHAT HAPPENS NEXT:**

43. If approval is given for the investment to purchase the PADs the following actions and timescales are anticipated:
  - An approach will be made to Procurement to utilise the waiver and place an order with Wel-Medical for the purchase of the units for phase one by January 2016.
  - Prior to the PADs being delivered a full risk assessment will be conducted at each site to identify the most appropriate location for each PAD.
  - In conjunction with SFRS and SECamb a training programme will be drawn up for identified staff at each site. In addition, there will be

consultation with the SCC internal training team to review the First Aid training to include PADs.

- Discussion will be had with HR to alter the Health & Safety manual to include PADs.
- S-Net will be utilised for the publicity campaign.
- In anticipation of the phase two investment, stakeholders within Service will be approached in readiness for the roll out of PADs in the wider operational portfolio.

**Contact Officer:**

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Service Delivery Manager.  
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Morag Turner  
Workplace Delivery Manager  
TEL: 020 8541 9086

**Consulted:**

- Kay Hammond, Cabinet Associate for Fire and Police Services
- Denise Le Gal, Cabinet Member for Business Services and Resident Experience
- Russell Pearson, Chief Fire Officer.
- Karen Pointer, Assistant Group Commander
- Ian Thomson, Area Commander, Emergency Service Collaborative Partnership.
- Jacky Edwards, Principal Solicitor
- Clive Pritchard, Principal Insurance Officer
- Jon Walker, Advanced Public Health Analyst
- Chris Willson , Head of Public Health Intelligence and Insight
- Kevin Kilburn, Deputy Chief Finance Officer
- Morag Turner, Workplace Delivery manager
- Helen Atkinson, Head of Public Health

**Annexes:**

None

**Sources/background papers:**

- A Guide to Automated External Defibrillators by Resuscitation Council (UK) and British Heart Foundation December 2013.
- Consensus Paper on Out-of-Hospital Cardiac Arrest in England, October 2015
- Resuscitation Council UK, Guidelines for the use of Automated Defibrillators, 2000.

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**SURREY COUNTY COUNCIL**

**LEADER OF THE COUNCIL**

**DATE: 10 NOVEMBER 2015**

**LEAD OFFICER: DAVID MCNULTY, CHIEF EXECUTIVE**

**SUBJECT: WATTS GALLERY AND THE ARTISTS' VILLAGE, COMPTON**



**SUMMARY OF ISSUE:**

Watts Gallery Artists' Village in Compton, owned by the Watts Gallery Trust, is a unique arts and crafts centre in Surrey Hills which provides opportunities for visitors to see the work of leading Victorian artists G.F. and Mary Watts and other linked exhibitions, and engage in a wide range of activities which capture the Watts' commitment to "Art for All". The Watts Gallery Trust has purchased the Watts' original home and studio, Limnerslease, as part of the Village, with the home being partly funded through time-limited loans.

The report identifies support proposed to be provided by the Council to the Trust, by funding £1m (secured by a legal charge on the property) to ensure that Limnerslease remains in the ownership of the Trust and is further developed to enable the Trust to enhance its profile as a leading heritage, arts and educational centre in Surrey and, increasingly, nationally.

The benefits for Surrey residents will include increased business and employment opportunities, an expanded cultural experience for the public, a boost for local tourism and further opportunities for schools and other groups to have practical involvement in a diverse and imaginative range of art and craft activities.

**RECOMMENDATIONS:**

It is recommended that the Leader agrees:

1. That the Council will provide £1m funding to the Watts Gallery Trust to invest in Limnerslease and to enable the Trust to retain its ownership of the property, such sum to be secured by a charge on the property.
2. That the Director of Legal and Democratic Services, in consultation with the Leader and the Chief Executive, will finalise the terms of an agreement with the Watts Gallery Trust to enable the provision of the funding and to secure this funding with a registered charge.

**REASON FOR RECOMMENDATIONS:**

The proposed funding will mean that Limnerslease, in its entirety, can remain in the ownership of the Trust and continue to be restored as a studio, gallery and living museum, including the transformation of areas dedicated to "Art for All" activities and workshops. This will enable the Trust to continue to develop its profile as a leading heritage, arts and educational experience both in Surrey and nationally, and with an increasingly international reach.

The benefits for Surrey residents will include increased business and employment opportunities, an enhanced cultural experience for the public, a boost for local tourism and further opportunities for schools and other groups to have practical involvement in art and craft activities.

## **DETAILS:**

### **Background**

1. Watts Gallery Artists' Village in Compton is a unique Arts & Crafts centre situated in Surrey Hills, which provides opportunities for visitors to explore the work of the eminent Victorian artists G.F. and Mary Watts in the place where they lived and worked, and engage in a wide range of activities, including workshops and practical demonstrations, which capture the Watts' commitment to "Art for All". Watts Gallery Trust, which owns the estate, is an arts and education charity. The Gallery itself is a Grade II listed building which has been transformed by a major £11m refurbishment, and the profile of the venue has been enhanced by an increasingly dynamic outward focus over the last 10 years. The Gallery was reopened in 2011 and was a finalist in the Arts Fund Museum of the Year Awards in 2012. In 2014, the Trust was given long term responsibility for the Grade I listed Watts Chapel and Grade II listed cemetery which also form part of the Village.
2. As a result of this transformation, the Gallery's annual turnover has increased from £300k to £1m over a period of 10 years, employment has increased from 3 staff to approximately 50 and the number of volunteers assisting at the Gallery, for example as guides or stewards, has increased from a small handful to nearly 300 per year.
3. In recent years, the Watts Gallery Trust has purchased Limnerslease, the home and studios of the Watts and a Grade II listed building, which is situated near to the Watts Gallery and regarded by the Trust as the "final piece of the jigsaw" for the Artists' Village. The Trust is in the process of restoring and developing the studios in Limnerslease and these will include further gallery areas and a large learning space providing more opportunities for workshops and demonstrations for a whole range of different groups. The studios will be opened to the public in 2016. The Trust also wishes to restore the Watts' former living accommodation in Limnerslease which includes some uniquely and finely decorated ceilings and other parts designed, created and installed by Mary herself.
4. The purchase of this part of Limnerslease was partly funded by time limited loans which will need to be repaid by May 2016. The proposal in this report is for the Council to provide funding that will enable Limnerslease to remain in the ownership of the Trust when these loans need to be repaid and to enable it to continue to develop its profile as a leading heritage and arts centre both in Surrey and nationally, and also increasingly of international importance. The funding will be secured by a charge on the property, which can be redeemed in the event that there are significant changes to either the ownership of the property or its use.
5. The investment will secure the continued ownership of Limnerslease for the Watts Gallery Trust, and enable the ongoing restoration, and development of a site of significant cultural importance for Surrey and national heritage as

well as providing an expansion of opportunities for education for all age groups. In turn, this will provide a boost for tourism, business and employment in the area.

### **“Art for All”**

6. The Trust runs the Charity in accordance with the founders’ philosophy of “Art for All”, i.e. with the aim of making arts accessible and inspiring to everyone. This is included in the Charity’s objects.
7. It has an imaginative and creative learning programme which has involved 14,000 participants, 150 student enquiries and internships and 40 school visits over the course of the year 2014-15.
8. The programme offers school sessions for primary and secondary children, including a Victorian dress day, self-guided tours and pottery workshops. For university students and researchers, there are opportunities for internships, study days and access to the Watts Gallery Library and Archive.
9. For life-long learners, Watts Gallery offers workshops, talks, seminars, art classes, tours and publications.
10. The Gallery additionally attracts 60,000 visitors annually and has almost 30,000 paid admissions. It hosts temporary historic and contemporary exhibitions, encourages young artists, stages concerts, readings and other live events. It supports research, trains interns and a trainee curator.
11. The average spend for a visitor to Watts Gallery in the local area, i.e. not just at the Gallery itself (including money spent in restaurants, pubs etc) is over £50.
12. In addition, Watts Gallery plays a vital role in the local community, providing a focus and a meeting point as well as a centre for learning and enjoyment for nearly 300 volunteers who are all provided with relevant training by the Trust.
13. The Watts Gallery’s “Big Issues” programme reaches over 800 socially excluded or vulnerable people including young offenders, those at risk of offending, those suffering mental health difficulties and prisoners. Participants learn art and design skills, how to express ideas and issues they care about and are given opportunities to exhibit and sell their work.
14. The Council is already linked to this work through the attendance of young people assisted by its Youth Support Service and the Family Support programme.

### **Limnerslease**

15. After the completion of the restoration of Watts Gallery, the opportunity to bring Limnerslease back into the public domain for public benefit offered a once-in-a-lifetime chance to establish an artists’ village in Compton comprising the Gallery and Old Compton Pottery Buildings, the Watts Chapel, and the studio and the Watts’ home at Limnerslease.

16. Limnerslease is the last surviving house and studio designed by the leading English architect Sir Ernest George and is the only 19<sup>th</sup>-century artists' studio with its collection still intact. This building is located on a hill across the lane from Watts Gallery. For the first time since it was subdivided and sold after Mary's death, Watts Gallery Trust has taken up a unique opportunity to save Limnerslease and include it as part of the Artists' Village experience.
17. The Limnerslease Project was established by the Trust, to raise the funds necessary to restore and develop the property, and to secure the long term ownership of the property given the time-limited loans.
18. The Project has been in two stages, the first to acquire and restore the Watts' studios wing of the property, and the second to secure and restore their domestic rooms in the remainder of the house. The purchase and restoration of the Watts Studios at Limnerslease has cost £5m, which has already been raised, and includes a Heritage Lottery Fund Award of £2.4m. As regards the remainder of the house, the Trust has needed to raise £1.83m for its purchase. Apart from the £1m advanced in loans, the Trust has now raised almost all of the remaining amount. There will then need to be further fund raising for the refurbishment of the house at an additional cost of approximately £3.25m.
19. The studios at Limnerslease, once opened in 2016, will help Watts Gallery Trust develop stronger links with schools as they provide ample room to house a class of 30 children, a significant increase on the space currently available at the pottery buildings. Additionally, a covered space will be provided outside allowing for a range of practical art workshops, increasing the possibility of accommodating a second class of children simultaneously. Larger special needs groups or adult education groups will also benefit from the flexible creative space and other initiatives will become possible, such as the Watts Academy for young people, more apprenticeships, a Watts study centre offering a lecture series and partnerships with other institutions. Watts Gallery Trust will be able to realise its mission to reach more young people at risk of offending and engage a greater spectrum of communities and groups of vulnerable people. The Watts Studios will fulfil the potential for the Watts Gallery to be a key player in the artistic, cultural and visitor economies of Surrey and to be an exemplar of sustainable cultural tourism and rural development.
20. Once renovated, the domestic rooms will offer an enhanced and unique insight into the home and social life of two leading Victorian artists and will further develop the whole estate as a leading national visitor attraction in Surrey and the South East. Currently there are more limited opportunities to visit these rooms in their present state but once restored it is intended that they will be open to the public throughout the year alongside the rest of the Artists' Village.
21. Securing the ongoing ownership and development of Limnerslease is expected to increase the number of visitors to Watts Gallery – Artists' Village by 40,000, reaching a total of 100,000 visitors by 2017/18; this will include 20,000 more paid admissions, bringing a total of 50,000 paid admissions by 2017/18. This will also in turn further increase the amount being spent in the local area (currently over £50 per person).

22. When the house is restored and fully accessible, the Trust has projected that Limnerslease itself will receive a further 10,000 visitors including paid, learning users and casual visitors, by 2018/19, bringing it to a total of 110,000 visitors annually to Watts Gallery – Artists' Village.
23. Overall, it is expected that the opening of Limnerslease will offer extensive and exciting new opportunities to reach a further 6,000 participants in the learning programme over the course of a year.
24. Additionally, Watts Gallery Trust will be able to build on the excellent links it has already established with like minded organisations internationally. The space at Limnerslease will help the trust to position itself at the heart of this network, offering accommodation and residencies for international artists and those working in the arts sector. In doing so the Trust will be able to reach new audiences and nurture existing and new partnerships including through loans, group visits and lectures.
25. Further specific enhanced benefits are projected as follows:
- Mentoring for six other museums/heritage centres each year – including working with the Surrey Museum Partnership, hosting events and lectures also with Surrey East and West Sussex Service –ongoing from 2016
  - At least five annual apprenticeships in estate management, customer care, curatorial, marketing, art – ongoing from 2017
  - 50 more volunteers – secured by 2017
  - Support for 6 contemporary artists each year involved in a variety of media - pottery, textiles, painting, ceramics – ongoing from 2018
  - Five new jobs – established by 2018
26. The following further matters have also been agreed by the Trust:
- Recognition of Surrey County Council's support- the Council's name will be included on the boards in the loggia of Watts Gallery and in the lobby of the Watts Studios. Watts Gallery Trust will also give the Council prime billing on the summer programme of exhibitions and activities as 'supported by Surrey County Council'. This will be reflected in all publicity between June and November for the next two years.
  - Surrey Residents' Day-provision of two open days for Surrey Residents at an appropriate time. Watts Gallery - Artists' Village will also be open to paying customers during this time.
  - Governance- a representative of SCC will be invited to become a member of the Limnerslease Committee which will meet twice a year to review funding, estate, activities, plans and strategy and to ensure the appropriate stewardship of the SCC investment.
  - Annual event- SCC will be entitled to host an annual event at Limnerslease where the Council will have free use of the venue and will pay only direct event related costs.
  - Membership of Visit Surrey- Watts Gallery Trust will continue its membership

The full details of these arrangements are to be worked out with the Trust and will be included in the funding agreement. There will also be an expectation that the Trust will work with the County Council to support its vision for a new statue of Watts's sculpture "Physical Energy" to be cast and sited in Surrey, such support to include a role assisting with fund-raising.

27. The County Council sees great opportunities for partnership working in the future between the Watts Gallery and its Adult & Community Learning, Arts, Heritage and Library services. Opportunities to develop links with contemporary artists will support the creative industry sector of the local economy and help raise profile at the national levels - the proposals for the associated learning and education programmes will help with audience development and opportunities to work in a multiplicity of cross-cultural, cross-sectoral and community partnerships. There is also the possibility of working with the Council on countryside ventures given the adjacent positioning of the Pilgrims' Way to the Gallery.
28. The Limnerslease project at Watts Gallery ensures that Surrey residents and visitors can discover inspirational artworks that are a proud, but as yet underdeveloped, part of the county's rich artistic and cultural heritage.

### **A Boost for Surrey Tourism**

29. Heritage is a key driver of tourism. "Investing in Success", the Heritage Lottery Fund (HLF) Tourism Impact survey completed in 2010, found that heritage tourism makes a contribution to the total output of the UK economy – as measured by gross domestic product (GDP) – of £7.4billion per year. This was a bigger contribution than that of many other, more visible sectors of the economy, including advertising, film, and even the car industry. The research was updated in 2013 which found that this amount had risen to £9.59billion per year.
30. The 2010 research found that spending by visitors within local economies is much higher than their spending at the heritage destination itself. Of every £1 spent as part of a heritage visit, only 32p is spent on site. The remaining 68p is spent away from the attraction itself, but as a direct result of visiting heritage, in restaurants, cafés, hotels and shops, for example.
31. Overall, the total amount of money spent within the local economy, by all visitors to the funded heritage attractions in the research, was found to more than double following the completion of an HLF funded project.
32. Heritage is also a significant reason for tourism to the UK from international visitors. Visit Britain refers on its website to the Anholt GfK Nations Brand Index, produced annually by collating the views of 20,000 people around the world. In the 2014 Index the UK is ranked 3<sup>rd</sup> out of 50 nations in terms of a "Tourism" brand, and 5<sup>th</sup> for "Culture". Within the "Culture" element, the UK's "cultural heritage" is ranked 7<sup>th</sup> out of 50.
33. The Watts Gallery Trust's tourism strategy is to create a distinctive and credible brand that challenges perceptions, stands out from the rest and represents the quality of the tourism product.
34. Public interest and recognition of G.F. and Mary Watts as hitherto under-appreciated nationally important artists has changed dramatically in recent

years – and this, along with the concept of the proposal uniquely embodying his ‘simple and rural’ philosophy will ensure that Limnerslease will be a highly sustainable asset and artistic / cultural heritage visitor attraction and landmark site for Surrey that will celebrate a strong sense of place for the county.

35. Compton is a crucible of the Arts & Crafts movement, the only campus of listed arts & crafts buildings of this sort in the UK, and also the sole remaining artist house and studio from the 19th Century with its collection still intact. The restoration of Watts Gallery and Limnerslease has revived a sleeping giant, and a centre which was, in the 19th Century, a place of national interest. Watts Gallery has now returned to being a national gallery in the heart of a village.

#### **CONSULTATION:**

36. The Leader and Deputy Leader visited the Artists’ Village in June 2015 and had discussions with the Trust Director Perdita Hunt. The Chief Executive also met with the Trust Director and Treasurer in August 2015. Further meetings and discussions have taken place between the Trust staff, Trustees, and the Council’s Head of Cultural Services and Director of Legal and Democratic Services.

#### **RISK MANAGEMENT AND IMPLICATIONS:**

37. As the funding is being secured by means of a first charge on the property, the Council is ultimately able to recoup the money from the Trust in the event that the property were to be sold. Also, it is intended that the funding will be conditional upon the current uses of the property being continued, in accordance with the Trust’s objects. If these were to change in the future, so as not to be for the continued benefit of the public, there will be provision in the agreement with the Trust to enable the Council to insist on the repayment of the funding including any interest arising from the time such changes occur.
38. There is always a possibility that the value of the property might fall below the amount invested by the Council, but this is highly unlikely given the profile of property prices in the area over recent years.
39. Any risks arising from any future failure of the Trust in any way are covered by the charge on the property. However, the risk of failure is low – the Trust accounts indicate that the charity has total funds of £35.6m (including its assets), receives support from a number of patrons and benefactors and generated income of £2.5m in the year ending 31 March 2014 from investments, admission fees and donations.

#### **FINANCIAL AND VALUE FOR MONEY IMPLICATIONS:**

40. It is not intended to charge any interest on the amount being provided to the Trust, unless at any point the objects of the Trust or uses of the property are changed so as to be other than for the benefit of the public. Interest on the sum would then become payable by the Trust.
41. As regards value for money, the benefits for the residents of Surrey as a result of this investment are set out throughout the report, and the Council will retain a £1m interest in the property as a result of securing a legal charge on

it. Costs of providing legal support to the Council to enable the necessary due diligence and complete the agreement and charge will be approximately £5,000.

#### **SECTION 151 OFFICER COMMENTARY:**

42. The provision of capital funding of £1m to the Watts Gallery will be an addition to the agreed capital programme of the Council and, as such, will cost an additional £62,000 per annum in revenue funding costs. The nature of the legal charge does not, however, constitute an asset that the Council can carry on its balance sheet and therefore the capital expenditure will effectively be “written-off” in the financial accounts. The legal charge, however, does provide reassurance that the funds are to be used only for the agreed purpose.
43. There are no particular risks in providing the funds to the Trust as it is financially viable with support received from a number of patrons and benefactors with gross income of £2.5m per annum. The Trust has total funds of £35.6m, of which £1.3m is in unrestricted funds, £7.7m in restricted funds and £26.6m endowment funds, which includes the value of its artworks and buildings.

#### **LEGAL IMPLICATIONS – MONITORING OFFICER:**

44. Section 14 of the Public Libraries and Museums Act 1964 provides a power for the Council to make contributions towards expense incurred by any person—
- (a) in providing or maintaining a museum or art gallery in any place within England or Wales, or
- (b) in providing advisory or other services or financial assistance for the benefit of a museum or art gallery in any such place.
45. In addition, s111 of the Local Government Act 1972 enables the Council to do anything that is conducive or incidental to the discharge of any of its functions, and s1 of the Localism Act 2011 provides a general power of competence for the Council to do anything which individuals generally may do.
46. Provision of funding by the Council to assist the Watts Gallery in the way intended by this report is therefore permitted by law, provided of course that the Council operates within the usual boundaries of public law.
47. The funding arrangements will be formalised by a legal agreement between the Trust and the Council in accordance with the terms set out in this report and will be finalised by the Director of Legal and Democratic Services, acting on behalf of the Council, after consultation with the Chief Executive and the Leader. The Council will also be securing the funding by means of a legal charge on Limnerslease which will include provision for early repayment in the event that the objects or uses of Limnerslease are changed to be other than for the benefit of the public.

48. The Council will also need to take account of the state aid requirements in finalising its agreement with the Trust.

**EQUALITIES AND DIVERSITY:**

49. The public sector equality duty (section 149 of the Equality Act 2010) applies to the decision to be made by the Leader in relation to this report. There is a requirement when deciding upon the recommendations to have due regard to the need to advance equality of opportunity for people with protected characteristics, foster good relations between such groups and eliminate any unlawful discrimination.
50. It is clear that the impacts arising for protected groups as a result of this investment are positive, given that this funding will ensure ongoing provision and development of these facilities.
51. Specifically, the positive impacts for protected groups will include the increased provision of learning and skills opportunities for people of all ages including for children and young people, those with mental health difficulties which may include disabled people and those with learning disabilities and vulnerable women, particularly victims of domestic violence, lone parents and women prisoners.
52. Access for disabled people was built into the brief for the Watts Studios at Limnerslease, from the start. With the opening of the house, visitors will reap the benefits of the same facilities which will be available fully when the Studios open to the public in 2016. These include:
- A lift for disabled people, between floors.
  - A hearing loop at the reception desk.
  - A path through the woods which will be accessible for those with mobility difficulties.
  - At least two car parking spaces for disabled people near the front entrance.
  - Volunteers trained in disability awareness.
  - The development of sensory and audio trails through the woodland and through the museum spaces.

**OTHER IMPLICATIONS:**

The potential implications for the following council priorities and policy areas have been considered. Where the impact is potentially significant a summary of the issues is set out in detail below.

Area assessed:	Direct Implications:
Corporate Parenting/Looked After Children	The work done with the Youth Support Service and with schools may include looked after children.
Safeguarding responsibilities for vulnerable children and adults	The Trust will continue to be able to provide opportunities for young people at risk of offending, those assisted by the Youth Support Services and families included in the Family Support programme. It will

	also provide opportunities for some groups of vulnerable adults to participate in activities run by the Gallery.
Public Health	The activities available at the Artists' Village will particularly promote and enable emotional health and well-being for both attendees and for volunteers. There are possibilities of working with the Council to promote walking on the Pilgrims' Way which runs alongside the Village.
Climate change	No significant implications arising from this report
Carbon emissions	Whilst the increased numbers of visitors may result in additional car journeys to the area, the Trust is working with the Compton Parish Council and Village Association to further develop the use of the community bus service "Compo" to increase the availability of public transport to the venue.

#### **WHAT HAPPENS NEXT:**

53. The Director of Legal and Democratic Services will finalise the terms of the agreement in consultation with the Chief Executive and Leader which will then be formally completed and the charge registered.
54. The funding will then be provided to the Trust in time for the loans given to the Trust to be repaid.

#### **Contact Officer:**

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#### **Consulted:**

Deputy Leader  
Chief Executive  
Director of Legal and Democratic Services  
Director of Finance  
Head of Cultural Services

#### **Sources/background papers:**

- Watts Gallery- The Annual Report 2013/14
- The Big Issues- Watts Gallery Trust- Art for All Exhibition Brochure 2015
- Watts Studios Update Summer 2015
- Limnerslease project document
- "Investing in Success"- the HLF Tourism Impact Survey 2010
- "The Economic Impact of the UK Heritage Tourism 2013" – Oxford Economics